



### **BGSR Sponsorship Policy**

**Gold Sponsor** - Highest level of sponsorship. Only one Gold Sponsor at any one time. Must be surf related sponsor.

Benefits include:

- Name on BSGR tent at monthly comps and other events
- Gold Sponsor titled promotion on sponsorship page on web site, Facebook and other media as Gold Sponsor
- Regular updates on web site hit rates
- Verbal promotion of sponsor at BSGR events
- High level of identification of BSGR with local sponsor

In return, Gold sponsor offers:

- Major prize at end of season for most improved surfer
- Provision of other prizes for comp winners at end of year
- Discount on purchases
- Discount on service offerings

eg. Let's Go Surfing

**Silver Sponsor** – Second level of sponsorship. Maximum two Silver Sponsors at any one time. Must be surf related sponsors.

Benefits include:

- Silver Sponsor titled promotion on sponsorship page on web site, Facebook and other media as Silver Sponsor
- Regular updates on web site hit rates
- Verbal promotion of sponsor at BSGR events when prizes provided

In return, Silver sponsor offers:

- Small prizes at the end of each competition
- Discount on purchases/service offerings

eg. Dripping Wet, FCS

**Bronze Sponsor** – Lowest level of sponsorship. Unlimited number of sponsors. Are not surf specific sponsors.

Benefits include:

- Bronze Sponsor titled promotion on sponsorship page on web site, Facebook and other media as Bronze Sponsor
- Verbal promotion of sponsor at BGSR events when prizes provided

In return, Bronze sponsor offers one of the following:

- Small prizes at the end of each competition
- Discount on purchases/service offerings

eg. Sejuiced, Beach Rd Hotel, KR Photography, Kelp Hairdressing

**Conditions**

All sponsorship agreements will be re-evaluated every 12 months.